

# MACLEAN'S MAGAZINE

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# MACLEAN'S MAGAZINE

Volume XXXI

DECEMBER, 1917

Number 2

## Closing the Eyes of the Hun

A Story of the Work of the Sniper

By Corporal R. N. Siddle

KORVO'S NOSE—Corporal Siddle called in London, Ontario, with the 19th Battalion. He served as a sniper for eleven months and at the end of that time had a civil record reputation as one of the crack snipers with the Canadian forces. We had been through the battles of Tynes and 26, Elus and of the Somme and had for its knowledge accounted for 25 Germans. During the battle of the Somme he was turned by a shell and seriously wounded. He has now been wounded again. His nose is a better position to tell the story of the sniper and the hazardous work that falls to his lot.

**W**E were "putting up." It was an unusually dark night and we stumbled along the shell-cratered road as best we could. Suddenly one of our fellows pitched forward with a deep warning scream; and did not get up. A quick examination for three moments revealed the fact that he had been hit—and behind the shoulder at that.

A few moments later another fellow emitted a sharp cry of pain. "He's hit!" he exclaimed. "They've landed me in the leg!"

Almost before the words were out of his mouth another pellet came whirling out of the darkness and tapped the arm of a sergeant. These were things which doubt as to what was happening. Somewhere in the darkness behind us, a "sniper" was concealed.

The 19th Battalion had not been long at the front and we were a little disconcerted at the form of attack. The sniper had probably observed for some time the spread of our trenching. Certainly he could not have seen us. For our part we had about the chance in twenty of locating him, as things stood. He might be anywhere around us and there was plenty of cover, both enemy and friendly, to get the sniper, after all. One of our fellows chanced to catch a slight flash far off in the west of the road just as a bullet, using perfect aim, hit the trench.

The word was passed along the line and we began a cautious advance on the spot from all directions. As we drew closer the outline of a small shed became discernible in the darkness. Sure that we had our man cornered, we rushed the shed from three sides.

He had barely a chance to emit a gasp before we had him, my rifle and all. He was caught red-handed a moment later as he tried to shoot at us as we stood him against the side of the shed.

**T**HIS incident, which occurred at night, was not early in the war. In 1915, it illustrates the gravity of the danger of the sniper. It is not uncommon for a man to find pellets far behind his lines and pick up off as we moved forward from the trenches. There is no use of the sort of thing now, for the very trap has been pretty well baited.

For the sniper has been doing the work of a regular soldier, adding very greatly to the hazards of war. The sniper has become just as necessary a part of the army organization as the soldier of the trench.

The sniper has many duties, but the first and all-important one is to prevent the enemy from making observations. In those cases, where the sniper is in front of the line, the sniper has naturally to work, rifle leveled and ready. If anything shows above the line of the enemy trench he puts a bullet through it. If a passage is shown over the head—what? The sniper can hit almost anything within sighting distance.

It has become a part of honor and tradition. Only the best marksmen are used for this service. In action, it is, of course, a very cool type and needs a great deal of endurance. The reason for this will perhaps be apparent later on. There is little to choose between the two sides in regard to the thoroughness

Corp. R. N. Siddle

of their sniper organizations. In fact, we have it over the Germans. First, it is a good fighting man with his officers to direct him and army regulations to tell him what to do next. But get him alone out on the Marne and with only his rifle and his own wit to guide him and he is no match for the Canadian or the British Tommy.

**S**NIPERS are recruited from the best marksmen in a company. The 19th had trained a lot of snipers in the trenches, where, of course, we had regular practice at the target. It had always been a good shot and a sharp eye. The sniper, a lot of training in handling a rifle, a lot of practice in the target.

I wasn't surprised, therefore, when Sergeant Walker called me over the first day we got up near the line. "Siddle, you've been picked for the sniper," he said.

We had arrived the night before and were camped about three miles back of the front line. It was expected that we would go up any time and the rear of the line had started to go up a few feet of excitement. After so many months in training camps the prospect of active service was alluring. I imagine that almost every man in the battalion was taking to a night of the trenches. Certainly I was delighted to hear that I had been picked as a sniper.

"That's all right," I said. "What is to be with me?" "Crack-shoot," replied the S.M. That bit of news made me completely satisfied with my appointment. Adam Crack-shoot was from the town of Farnham, Ontario. He was a fine fellow, big and husky, and good























Charles L. Loring



was headed to me three weeks ago today in Berlin. Have you been to Washington?"

"About lunch last week."

"I do not go to Washington," he said. "You will understand that, diplomatically, as you would not if I do not reply. Whether it is Germany, I am sure to listen."

Fischer nodded.

"You should be very little older, then," he observed, "before we get to work."

"I would have and failed his foreigner traveling."

"I think," he whispered, "that Mr. Van Teyl has finished dinner."

## CHAPTER X

VAN TEYL, as he hastened forward to meet his friend, presented at first sight a very good type of the well-groomed, staid young American. He was well built, tall, with smooth, dark hair brushed back from his forehead, a strong, clean-shaven face and good features. Only as he drew nearer, then, was evident a slight, unattractive covering at the corner of his lips. The cordiality of his greeting, too, was a little unusual.

"Welcome home, Fischer! Why, man, you're looking fine. Had a pleasant voyage?"

"Gonna be for the first few days—after that, all right," Fischer replied.

"Any adventures?"

"Not yet. I've been waiting about for a telephone message. She hadn't received, a few minutes ago."

Fischer frowned.

"I want to meet her now—you and she and I—the first moment she sets foot in the house," he declared.

"What's the hurry?" Van Teyl demanded. "You must have seen plenty of her last few days."

"That," Fischer insisted, "was a different matter. See how, Jimmy, I'll be frank with you."

He walked to the door of the bedroom, opened it, and looked inside. The sole occupant was Patricia, who was at the far end, putting away some clothes. Fischer closed the door firmly and returned.

"I want you to understand this, Jimmy," he began. "Your sister is wearing a certain thing she'll not leave alone."

"Van Teyl it is a curiosity."

"One day talking to me," he observed. "Patricia's her own mistress, and she's gone for me any way over the same of age."

"She's got to go," Fischer pronounced.

"That's all there is about it. You and I will have to talk this one. Where are you staying?"

"Germantown," Van Teyl replied absently.

"I'm thinking of writing for Patricia."

"You know what to have your people let you know directly she arrives," Fischer advised, "and come along with me."

Van Teyl suffered himself to be led towards the door. Nodding with a due sense of his own duties, piled next them, rose for the fifth and watched them descend. Fischer turned at once towards the dining room.

"Think that's up to a refined occasion," he observed, "and that I don't care to change when I don't want to."

They found a quiet table, and Fischer, displaying much interest in the menu, ordered a somewhat generous dinner.

"Cottage food and Maryland chicken are

much enough back to," he declared. "Now sit here, James. Let's get to business. You've got to help me with your sister."

"But how?" Van Teyl demanded.

"Patricia and I are good pals, of course, but she has a will of her own in all she does, and I don't fancy doing anything I could say would offend her very much."

"There are two things about your sister," Fischer continued. "The first is that she's got to cut this secret some business she's got brought up in."

"Don't talk nonsense!" Van Teyl exclaimed. "Patricia doesn't own a fig about politics."

Fischer glanced anxiously.

"You don't know much about your sister, young fellow," he said. "Political affairs over here may not interest her a cent, but she's crazy about America as a country, and she's clever enough to see things coming that a great many of you over here don't happen see. Any way, she comes being up against me in a little

while I had as the night before. I left Europe, and somewhere about her she's got presented a document which I'd gladly lay for a quarter of a million dollars."

Van Teyl shook his head and replied:

"Dear money?" he observed. "How did she come by the price?"

"I'm glad for it, just as I did," Fischer replied. "The was clever enough to make use of my confidence, and put up the ladder first. I'm not speaking, but I've got to have that document, whatever it costs me."

VAN TEYL was silent for a moment.

There was an understanding of something showing as his companion's manner, of which he had taken note.

"And the second thing you mentioned?" he asked. "What is that?"

Fischer, as though to give the emphasis to his statement, indicated in a bold gesture that he leaned a little forward and spoke very slowly and very firmly.

"I want to marry her," he declared.

Van Teyl looked back in his chair and gazed at his son-in-law in those without words.

"You must be a damned fool, Fischer!" he exclaimed.

"You think so?" was the unaffected reply.

"I wonder why?"

"You tell me why, if you want to know."

Van Teyl continued kindly. "I know of fear of the robot and best looking young man in America, but anti-social, an English peer, and an Italian prince, who have proposed to Patricia during the last few months alone. He refused every one of them."

"Why?" Fischer remarked, "his last month alone?"

Van Teyl looked at him intently.

"I shouldn't think you'd have a day's chance," he pronounced.

There was a little glimmer behind Fischer's spectacles.

"Up till now," he admitted absently, "I have not been fortunate. I mean, however, that I am hoping for your good advice."

"Patricia wouldn't take the slightest notice of anything I might say," Van Teyl declared. "Besides, I should have to try to marry her."

"A little kinder, are you still, my young fellow?" Fischer remarked absently.

"Well, in contrast, there is also the matter of that document. I want confirm that I received all my property in about possession of it on the steamer."

"You would?" Van Teyl murmured.

"Very much, however," Fischer admitted, "was wise enough to have it looked up in the power's office the moment she had left the steamer. She gave me the slip when she got it back, and asked me, somehow, on the spot. She had severely been had time to part with it, yet, though. When she arrives here in

my, it will be all probability be in her possession."

Van Teyl demanded. "You don't suppose that I should not hear of it, I suppose?"

"Not at all," Fischer replied. "Do the other hand, you might very well advise her to give it up voluntarily, or at least, to give it up to me."

"You don't know Patricia," was Van Teyl's cut reply.

"I know her sufficiently," Fischer went on, however over the table, "to believe that she would sacrifice a great deal to save her brother from some harm."

Van Teyl took the chance badly. He started as though he had been snubbed, and he rose to leave, glancing at his father.

He looked off a glass of wine badly.

"What will do you mean by that?" he asked thickly.

"Are you prepared?" Fischer continued, "to have me visit your sister every morning and constant my accounts and activities in the presence of your portrait?"

"Why not?" Van Teyl faltered. "What the hell do you mean?"

"I mean, James Van Teyl," his companion declared, "that I should find you a matter of a hundred thousand dollars short. I mean that you're realize some of my securities, gambled on your own account with the proceeds, and lost. You did this as regards one stock at least with a sound wonder, which I hold."

VAN TEYL looked almost piteously around. Life seemed suddenly to have become an absurd thing—the roughs of well dressed dunes, the gentle splashing of the water from the fountains in the water garden, the distant murmuring of music from behind the canopy of palms. So this was the end of it! All that week he had hoped against hope. He had been told of a sure thing. Next week he had meant to have a great party. Every thing was to have gone his way, after all. And now it was too late. Fischer knew, and Fischer was a cruel man.

The unattractive silence came to an end. Only Fischer's voice seemed to come from a long way off.

"Think your wife, James Van Teyl," he observed, "and listen to me. You've been under obligations to me from the start. I want you to be. I brought a great business to your face, and I waited upon having me returned. I had a profit, as I have for most things I do. You are well placed socially in New York, and I am an old man. You are a young man, which I am not. It would be to take the risk in the future, naturally in my own mind, but my wife's safety, except myself. It would be because I required the shelter of your social position. You understand?"

"I always understood," Van Teyl murmured.

"Look at me. Only, wherever you simply thought me a fool, I had in reality a different and very definite purpose. We must now, however, to your present lack of luck to me. I can't if I choose, tear up your forged transfer, submit to the loss of my security, and let you see me as I should do so if you are able to induce your sister to hand over to me these few lines of writing—which, believe me, she has so wisely relinquished to accept me as a prospective suitor."

Van Teyl was drinking steadily now, but every instinct of his seemed almost



"Don't be a fool, Jimmy," she begged.



"You can't settle accounts that way."







also surveying the general effect of the handsome blouse, herself the epitome of a sense of wondering eyes, many of them frankly amazed. Mrs. Parnell, raised her eyebrows and swept the woman from her seat, looking at her, upwards. Short child, short, white blouse, dark gipsy face, and amazing hair. No such hair had ever been seen within the precincts of the Thompson Country Club. It was little less than appalling, and looked like nothing in the world so much as the mushroomed top of a discarded straw boater of gipsy proportions.

In her upturned hand the stranger's finger carried a stout hand walking-stick. Mrs. Parnell lowered her eyebrows and announced that she would speak very severely to the steward about permitting friends of the servants to reside about the house on Pine-Clack street. She was about to continue a wattle and repeat him to direct the unoccupied masters in the kitchen, when the stranger, her unobtrusive study having married up the stick, surveyed the assembled throng with democratic inspection, nodded to it indifferently with friendly impartiality, strode to the opposite end of the veranda, and seated herself comfortably.

"Malina!" gasped the horrified hostess to a servant, glancing at the human beast that had deposited itself in the deserted armchair of Fremont. "Is that—oh—perhaps a member of the Club?"

"I do not seem to recognize the lady, Madam," replied the man. "See the woman immediately, and find out," she ordered, sharply. "Very well, Madam," and Malina escaped. Picking along the veranda the stranger sat and amused him.

"Malina," she said, a tremor in her voice. "Bring me tea and biscuits, please." Malina knew a lady when he saw one and bowed. He inclined his hand with great respect, and hurried off to execute her order.

"Why, you sweet little cherub!" and the woman, lifting the child to her lap, said, "No, that's not my name," replied the man. "I am Mary Lathrop, and daddy calls me honeycomb. That's mother

over there, the pretty lady in the white dress. Who are you, please?" "I am old Mother Hubbard who went to the cupboard, and I am the Old Woman who lived in a shoe, and—" replied the stranger.

"No, you are not!" The little maid shook her curls, laughing. "Where are all your babies, then? Did you speak them all and send them to bed before you came out?" And her silver mouth rose over the lip.

"I know who you are," she continued confidently. "Well, who are I? There's the meat, pointed box of candy the vicarage can bring if you can tell me truly," said the woman.

"You are the old lady who sweeps the cobble off the step, and that is your business!" And the child took up the basket again. "You are the woman who sweeps the cobble off the step, and that is your business!"

"What a clever little honeycomb, to guess right away," she said. "That is just what I am. The sky was so darkly black and dirty, and these were such lots of spiders spinning their ugly web there. I guess I'll have to buy a new broom. Now will you go and get my tea?"

And hand in hand the big, grim woman and the dainty child passed indoors to the diamond cabinet, returned a few minutes later with a great patterned box.

Continued on page 56

## Keeping Christmas With a Conscience

By Ethel M. Chapman

THE windows of delicatessen stores, and meat shops and groceries will be as effective as ever this Christmas. Rows of half-spread meats, plump, roasted birds and dressed fishes hang above a bank of delicious oysters, soups, *croquignoles* of cold meats and assorted fruits, high-class confections and a hundred other baits of the trade will seek to entice the eye and tempt the palate. But be some of the food storekeepers the display will be there, and in some of the shops it may last well past the holiday, when so many families that just will not leave the nation's shops in charge of their neighbors have to be kept here by the people have the money to buy anything they want, and it does not occur to them that while the individual has a right to spend his money as he likes, he has no right to use this store as a depository for a limited supply of a commodity when there is only so much in the country for everyone.

Another thing to consider is that by using a good deal of food more than they need they make it just as much harder for some other family to buy what they actually require to keep well and body together.

There is also a deplorable shortness of meat where the demand is so well as the supply of a Christmas morning in Canada, where in a mild region of the continent with the evidence of the comfort of the southern trenches of Europe, then another the unhappy contemplation on a day of fasting such as would supply a soldier with biscuits for a month. There is always here something a little barbarous and unchristian in my mind, general custom of celebrating Christmas by giving the day to over-eating, in a year when almost it being taken of the world's food resources to the last



planned, the delicatessen shows at least a rather unimpressive indifference. After all, the clever housekeeper knows that the current of a good meal does not put the scarcity and luxury of the best of fare



A little poultry or meat will go farther, according to you

but is the art of planning a balanced meal where the demand is so well as the supply of a Christmas morning in Canada, where in a mild region of the continent with the evidence of the comfort of the southern trenches of Europe, then another the unhappy contemplation on a day of fasting such as would supply a soldier with biscuits for a month. There is always here something a little barbarous and unchristian in my mind, general custom of celebrating Christmas by giving the day to over-eating, in a year when almost it being taken of the world's food resources to the last



above — The lot of a turkey showing how the Oodens should be done.

Below — The best of a turkey showing how the Oodens should be done.

Below — The best of a turkey showing how the Oodens should be done.

Below — The best of a turkey showing how the Oodens should be done.

Below — The best of a turkey showing how the Oodens should be done.



It is only how for making rucks, my dear?"













# Making Buying Safe and Easy

## HOW ADVERTISING SAVES AND PROTECTS THE BUYING PUBLIC

DOES the average person ever stop to think what a safe and easy thing buying has become in our day?—What a contrast to the way it used to be within the memory of most of us!

Then applies to all buying—of necessities, of luxuries, of everything.

### JOHN SULLIVAN SPEAKS

Mr. John Sullivan, Secretary of the Association of National Advertisers, in a recent interview, said some things on this subject which show how every buyer in the world. For his words apply to the purchase of anything, from a five-cent nail to the most expensive advertised article.

"To-day," said Mr. Sullivan, "the housewife sends her child out to make purchases at the corner grocery. The needs her with perfect confidence that, even though it is a child, she cannot be deceived. All that the child needs is explicit instructions to buy THIS or THAT, in the case of all things purchased. The price, the quality is known, and the NAME is known. There is practically nothing about the goods that is unknown. And the good will of the buyer—this trade-mark, which protects the goods, for better or for worse, in the buyer's mind and certain guarantees."

"It is the same in other sorts of nearly every kind."

### WHEN BUYING WAS A HAZARD

"What a contrast to the days of our fathers, when practically all buying was a hazard—impossible for the child and even more for the parent."

"In those so-called 'good old days,' was just now, parents were just parents, often wealthy—and were so through the long list of things that are said in every home."

"In our case there was no guarantee of quality—or any care may be taken of goods that might have proved satisfactory so that the same goods could be bought again. The whole buying game was just a game—a game and a gamble; with all the odds against the buyer."

### THE COMING OF THE TRADE-MARK

"Then gradually, step by step, came the great change. The TRADE-

MARK began to appear—a positive means of identifying goods. And with the trade-mark came ADVERTISING on a national scale—the best, the sweetest, the cheapest, the only efficient way of meeting the needs of these people known to buyers everywhere."

"Trade-marked merchandise was soon found to be good merchandise—worthy of every buyer's confidence."

"The first trade-marked articles have got to be good. The advertiser then, advertising positions them, and see by thousands and millions in their confidence positively known. Only first-class merchandise can dare to start such a test. A well-known trade-mark is an asset of priceless value for a good article, but it would be sure death for a poor one, for in that case it would be not a guarantee but a WARNING to the buyer. It would help him to identify the best with the good; to avoid the one and choose the other."

"The greatest achievement of modern advertising is that for the first time in the history of the world's markets, it protects the buyer. It makes buying both safe and sure. The value of every trade-mark depends on the good will of the buyer—this trade-mark, which protects the goods, for better or for worse, in the buyer's mind and certain guarantees."

### FOR THOSE WHO TRAVEL

Mr. Sullivan would very well have gone on to say something about the way advertisement has simplified buying for those who travel, or those who shop elsewhere than at their regular stores. Advertising has disclosed the merchandise of general demand so thoroughly that wherever one goes, he may obtain the articles he is familiar with at home, at the same price. There is more protection and ease in buying.

### THE FUNCTION OF ADVERTISING

The whole function of modern advertising is to acquaint the public, for its protection and convenience, with standardized, identified goods, sold at a fair price, and so to give which is practically universal the whole country over. The accumulation of advertising is a big and fascinating subject.

hours, beating every fifteen minutes. Put into the pan the fat which was rendered when cleaning and use this for basting. Drizzle with olive trim while cooking. By basting the steaks just covered the first two hours the fat will be more tender. Leave it uncovered for the last hour to brown well. If cooked slowly the fat will be as tender as a chicken.

Cover the giblets with water, simmer for one hour, and chop fine. Mix a gravy in the pan, stirring four tablespoons each of fat and flour. When well blended add the water in which the giblets were cooked and enough boiling water to make two cups. Stir over the fire until thickened, then combine with salt and pepper and add the giblets.

### POINTS TO REMEMBER FOR ROAST GOOSE

- 1) signs hot matted potatoes.
- 2) use cold hard butter.
- 3) use cold water.
- 4) use cold water.
- 5) use cold water.

Use lightly and be careful not to push solidly when stuffing the goose.

### ROAST STUFFED BEAST

Wash a calf's head, remove what arteries and clogged blood. Stuff with one cup plain bread crumbs mixed with two tablespoons melted butter, one teaspoon salt, a dash of pepper, one tablespoon chopped onion, one-half teaspoon clove. Cover the tongue, sprinkle the heart with salt and pepper, roll in flour, and brown in hot fat in a frying pan over the fire. Place in a small French baking pan, half cover with boiling water, cover closely, and bake slowly for two hours, basting every fifteen minutes. Remove the heart from the pan, drain the liquor with flour, season with salt and pepper and pour around the head before serving.

### CHICKEN PIE

Use the remnants of old roast fowl. Make stock by covering bones and leftover poultry with cold water and simmer for an hour or more. In three cups of stock add one-half onion chopped, two potatoes cut in half and cubed, one teaspoon salt, and a little pepper. Boil 30 minutes. Thicken with one-half cup flour mixed in a paste with cold water. Put chicken in a butter dish, add stock and potato, and cover with small butter. Simmer slowly, or with a crust of bread, for an hour. Make a hot oven and eat it alone. Remnants of any roast poultry or meat may be made into a meat pie in this way.

### EGG AND CHICKEN SALAD

- 1) use cold water.
- 2) use cold water.
- 3) use cold water.
- 4) use cold water.
- 5) use cold water.

Put the cream with a darning needle to keep them from bursting. Cook in a little syrup made of equal parts of sugar and water. Simmer the jelly in French butter and let the pieces "soak" in cold water for two hours. Make a French dressing of the oil, vinegar and salt. Mix with the jelly. Arrange neatly of broken leaves, mix the jelly on each, sprinkle the nuts chopped coarse, use the top. A solid dressing may be substituted for the oil dressing, but it should not be

poored over the salad until just before it is eaten.

### CABBAGE PICKLING

- 1) use cold water.
- 2) use cold water.
- 3) use cold water.
- 4) use cold water.
- 5) use cold water.

Boil the salt and spices with the flour, add to the ground vegetables and meat and if necessary combine with onion, frank, salt, milk or water. Add the lemon juice last. Mix well and steam four hours.

### FRENCH BUTTER PICKLING

- 1) use cold water.
- 2) use cold water.
- 3) use cold water.
- 4) use cold water.
- 5) use cold water.

Add molasses and sour milk to acid; add two cups of flour mixed and added with cold water; add flour mixed with remaining flour. Turn into greased mould, cover and steam four hours. By adding enough flour to make a dough as stiff as fruit cake this may be baked in a pump-dressing.

### LITTLE CHRISTMAS PRESERVES

- 1) use cold water.
- 2) use cold water.
- 3) use cold water.
- 4) use cold water.
- 5) use cold water.

Mix and stir one cup of flour with the salt and spices. Add the remaining flour in the fruit. Mix the butter, add to the milk, stir this with the sugar and molasses, and gradually stir in the fruit, salt and spices. Add the desired fruit, pour into individual moulds and steam one and a half hours.

### MIXED BUTTER PRESERVES

- 1) use cold water.
- 2) use cold water.
- 3) use cold water.
- 4) use cold water.
- 5) use cold water.

Mix in order given, and boil for about fifteen minutes. The quantity this one very large or two small jars.

## MEATLESS DAYS

ARE NO HARDSHIP



wholesome food and better  
and "Curling Brand"  
Marmalade are made to  
take the place of meat.  
Dried and better and more  
eaten, served in the home,  
are wholesome and pure  
type and so much cheaper  
than meat.

Be sure to use good brand,  
good butter and

## "CURLING BRAND" Seville Orange MARMALADE

This brand is made in Ontario, at St. Williams, Better it cannot be made. Note the Scottish character of the name and label—the plaid and curling stone and brooms. We have chosen the name "Curling" because it means, to us, Scottish quality. Put your faith in "Curling Brand" and you'll not regret it.

Ask your grocer for this  
brand. Make yourself  
familiar with this label.

St. Williams Fruit  
Preservers, Limited

St. Williams, Ontario



# CHRISTMAS GIFTS FOR LADIES

Being Christmas. Give for Your lady friends a simple rubber-glove as always acceptable—extra pairs are always gladly received.



Ask for and insist on DENT'S—the name on the glove is the guarantee of perfect quality, style, fit and wearing quality.

You can get Dent's in Duds, Gables and stills. In washable gloves always get Dent's Novelty—after every washing they are vibrant and soft like new.

*Insist on  
Dent's*

17

**IMPERIAL WOOLNAP**  
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Toronto, Ontario

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are made in Canada

For Sale by Merchants  
Canadian Yarn & Towel  
Limited  
St. Catharines, Ont.

**Y**  
**YA**  
**YAL**  
**YALE**

## SOFT BREAD

- 1 cup sugar
- 1 cup flour
- 1 teaspoon baking powder
- 1 teaspoon salt
- 1 small cup milk
- 1 egg (beaten)

Beat the eggs, add sugar and milk. Beat two cups of the flour with the salt and baking powder. Combine the two mixtures. Add the butter rolled in the remaining flour, and the milk. Bake in greased pans or baking powder tins.

## BAKED CORN MEAL

- 1 cup corn meal
- 1 cup
- 1/2 cup butter
- 1/2 cup sugar
- 1/2 cup milk
- 1/2 cup flour
- 1 egg (beaten)
- 1 cup water

Mix together the milk, egg, sugar, melted butter and salt. Add flour, corn meal and cream of tartar rolled together. Stir in the cornmeal and sugar and bake in a moderate oven.

## EGG FREE GEMS

- 1 cup flour
- 1 cup white sugar
- 1/2 cup sugar
- 1/2 cup milk
- 1/2 cup baking powder
- 1 egg (beaten)
- 1 cup water

Mix and with flour, baking powder and salt. Add flour. Mix sugar, milk, egg and butter and melted shortening, and combine the two mixtures. Add dates rolled in flour and bake in greased gem pans in a hot oven.

## CHEESECAKE BREAD

- 1 cup
- 1/2 cup sugar
- 1/2 cup milk
- 1/2 cup butter
- 1/2 cup flour
- 1/2 cup baking powder
- 1 egg (beaten)

Beat one egg and light, add other ingredients in order given, beat well and drop from spoon on greased pan. Bake about fifteen minutes in a moderate oven.

## VEGETABLE CREAM CANNY

Boil a medium sized potato, and while warm, not boiling hot, wash with fork, or spoon, gradually working on outside of the potato, until you get the necessary of a good cream canny. A large potato will take nearly two pounds of sugar. Work in any flavoring desired, shape like cream canny and decorate with red marbles.

## FRUITFUL DELICIOUS

- 1 box assorted gelatin
- 1/2 cup orange juice
- 1 cup boiling water
- 1 cup sugar
- 1/2 cup milk
- 1/2 cup flour

Soak gelatin in orange juice five minutes, dissolve in boiling water, add sugar and lemon juice and stir until sugar is dissolved. Beat twenty minutes, add orange rind, and while nearly cold add nuts and pour into a pan to the depth of



## A Christmas Present That Will Last A Lifetime

Now, get a Knachtel Kitchen Cabinet in your home this Christmas. It is as good a better seat in the home as a typewriter is an office, or a golf bag is on the links. Let your gift this year be one of practical permanent worth. You cannot spend your money for anything that will be more acceptable, more appreciated than a

## KNECHTEL KITCHEN CABINET

Knachtel's new model, genuine and as good as all found in the latest design in the Knachtel's. It is made of solid wood, and is a masterpiece of design, style, and utility. It is a masterpiece of design, style, and utility. It is a masterpiece of design, style, and utility.

The Knachtel's has all the latest improvements including storage and cooking space, built-in oven, built-in sink, built-in stove, built-in refrigerator, built-in icebox, built-in freezer, built-in dishwasher, built-in sink, built-in stove, built-in refrigerator, built-in icebox, built-in freezer, built-in dishwasher.

If you want to make your home this wonderful kitchen cabinet, make the cabinet and we will send you our best.



FOR SALE BY FURNITURE  
DEALERS EVERYWHERE

LOOK FOR  
THIS TRADE MARK

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The Knachtel Kitchen  
Cabinet Co., Limited  
HANOVER, ONT.

MAIL THIS COUPON TO DAY

NAME

ADDRESS

## Saving the White Flour for the Government



The Food Controller urges the use of baking powder brands made of rice and other coarse flours instead of white flour bread. Best results is making them are obtained through the use of

## EGO Baking Powder

which gives you the important elements of the complete saving of eggs which is also one of the most important and easiest ways to save.

**CORNEAL CRISPER CAKES** 1 cup corn meal, 1/2 cup sugar, 1/2 cup butter, 1/2 cup EGO Baking Powder, 1/2 cup milk, 1/2 cup oil, 1/2 cup flour, 1/2 cup raisins, 1/2 cup nuts, 1/2 cup currants, 1/2 cup dates, 1/2 cup figs, 1/2 cup prunes, 1/2 cup apples, 1/2 cup pears, 1/2 cup plums, 1/2 cup cherries, 1/2 cup peaches, 1/2 cup apricots, 1/2 cup nectarines, 1/2 cup kiwis, 1/2 cup guavas, 1/2 cup passion fruits, 1/2 cup pineapples, 1/2 cup mangoes, 1/2 cup papayas, 1/2 cup jackfruits, 1/2 cup breadfruits, 1/2 cup coconuts, 1/2 cup cashews, 1/2 cup almonds, 1/2 cup hazelnuts, 1/2 cup walnuts, 1/2 cup pecans, 1/2 cup macadamias, 1/2 cup pistachios, 1/2 cup pine nuts, 1/2 cup sunflower seeds, 1/2 cup pumpkin seeds, 1/2 cup flax seeds, 1/2 cup chia seeds, 1/2 cup hemp seeds, 1/2 cup sesame seeds, 1/2 cup poppy seeds, 1/2 cup caraway seeds, 1/2 cup fennel seeds, 1/2 cup anise seeds, 1/2 cup coriander seeds, 1/2 cup cumin seeds, 1/2 cup mustard seeds, 1/2 cup rapeseed seeds, 1/2 cup soybean seeds, 1/2 cup lentils, 1/2 cup chickpeas, 1/2 cup black beans, 1/2 cup kidney beans, 1/2 cup pinto beans, 1/2 cup navy beans, 1/2 cup lima beans, 1/2 cup garbanzo beans, 1/2 cup mung beans, 1/2 cup adzuki beans, 1/2 cup soybeans, 1/2 cup lentils, 1/2 cup chickpeas, 1/2 cup black beans, 1/2 cup kidney beans, 1/2 cup pinto beans, 1/2 cup navy beans, 1/2 cup lima beans, 1/2 cup garbanzo beans, 1/2 cup mung beans, 1/2 cup adzuki beans, 1/2 cup soybeans.

**RYE and CORNEAL MUFFINS** 1 cup rye meal, 1/2 cup sugar, 1/2 cup butter, 1/2 cup EGO Baking Powder, 1/2 cup milk, 1/2 cup oil, 1/2 cup flour, 1/2 cup raisins, 1/2 cup nuts, 1/2 cup currants, 1/2 cup dates, 1/2 cup figs, 1/2 cup prunes, 1/2 cup apples, 1/2 cup pears, 1/2 cup plums, 1/2 cup cherries, 1/2 cup peaches, 1/2 cup apricots, 1/2 cup nectarines, 1/2 cup kiwis, 1/2 cup guavas, 1/2 cup passion fruits, 1/2 cup pineapples, 1/2 cup mangoes, 1/2 cup papayas, 1/2 cup jackfruits, 1/2 cup breadfruits, 1/2 cup coconuts, 1/2 cup cashews, 1/2 cup almonds, 1/2 cup hazelnuts, 1/2 cup walnuts, 1/2 cup pecans, 1/2 cup macadamias, 1/2 cup pistachios, 1/2 cup pine nuts, 1/2 cup sunflower seeds, 1/2 cup pumpkin seeds, 1/2 cup flax seeds, 1/2 cup chia seeds, 1/2 cup hemp seeds, 1/2 cup sesame seeds, 1/2 cup poppy seeds, 1/2 cup caraway seeds, 1/2 cup fennel seeds, 1/2 cup anise seeds, 1/2 cup coriander seeds, 1/2 cup cumin seeds, 1/2 cup mustard seeds, 1/2 cup rapeseed seeds, 1/2 cup soybean seeds, 1/2 cup lentils, 1/2 cup chickpeas, 1/2 cup black beans, 1/2 cup kidney beans, 1/2 cup pinto beans, 1/2 cup navy beans, 1/2 cup lima beans, 1/2 cup garbanzo beans, 1/2 cup mung beans, 1/2 cup adzuki beans, 1/2 cup soybeans.

**CORN BREAD** 1 cup corn meal, 1/2 cup sugar, 1/2 cup butter, 1/2 cup EGO Baking Powder, 1/2 cup milk, 1/2 cup oil, 1/2 cup flour, 1/2 cup raisins, 1/2 cup nuts, 1/2 cup currants, 1/2 cup dates, 1/2 cup figs, 1/2 cup prunes, 1/2 cup apples, 1/2 cup pears, 1/2 cup plums, 1/2 cup cherries, 1/2 cup peaches, 1/2 cup apricots, 1/2 cup nectarines, 1/2 cup kiwis, 1/2 cup guavas, 1/2 cup passion fruits, 1/2 cup pineapples, 1/2 cup mangoes, 1/2 cup papayas, 1/2 cup jackfruits, 1/2 cup breadfruits, 1/2 cup coconuts, 1/2 cup cashews, 1/2 cup almonds, 1/2 cup hazelnuts, 1/2 cup walnuts, 1/2 cup pecans, 1/2 cup macadamias, 1/2 cup pistachios, 1/2 cup pine nuts, 1/2 cup sunflower seeds, 1/2 cup pumpkin seeds, 1/2 cup flax seeds, 1/2 cup chia seeds, 1/2 cup hemp seeds, 1/2 cup sesame seeds, 1/2 cup poppy seeds, 1/2 cup caraway seeds, 1/2 cup fennel seeds, 1/2 cup anise seeds, 1/2 cup coriander seeds, 1/2 cup cumin seeds, 1/2 cup mustard seeds, 1/2 cup rapeseed seeds, 1/2 cup soybean seeds, 1/2 cup lentils, 1/2 cup chickpeas, 1/2 cup black beans, 1/2 cup kidney beans, 1/2 cup pinto beans, 1/2 cup navy beans, 1/2 cup lima beans, 1/2 cup garbanzo beans, 1/2 cup mung beans, 1/2 cup adzuki beans, 1/2 cup soybeans.

**EGO Recipe Book** 1 cup corn meal, 1/2 cup sugar, 1/2 cup butter, 1/2 cup EGO Baking Powder, 1/2 cup milk, 1/2 cup oil, 1/2 cup flour, 1/2 cup raisins, 1/2 cup nuts, 1/2 cup currants, 1/2 cup dates, 1/2 cup figs, 1/2 cup prunes, 1/2 cup apples, 1/2 cup pears, 1/2 cup plums, 1/2 cup cherries, 1/2 cup peaches, 1/2 cup apricots, 1/2 cup nectarines, 1/2 cup kiwis, 1/2 cup guavas, 1/2 cup passion fruits, 1/2 cup pineapples, 1/2 cup mangoes, 1/2 cup papayas, 1/2 cup jackfruits, 1/2 cup breadfruits, 1/2 cup coconuts, 1/2 cup cashews, 1/2 cup almonds, 1/2 cup hazelnuts, 1/2 cup walnuts, 1/2 cup pecans, 1/2 cup macadamias, 1/2 cup pistachios, 1/2 cup pine nuts, 1/2 cup sunflower seeds, 1/2 cup pumpkin seeds, 1/2 cup flax seeds, 1/2 cup chia seeds, 1/2 cup hemp seeds, 1/2 cup sesame seeds, 1/2 cup poppy seeds, 1/2 cup caraway seeds, 1/2 cup fennel seeds, 1/2 cup anise seeds, 1/2 cup coriander seeds, 1/2 cup cumin seeds, 1/2 cup mustard seeds, 1/2 cup rapeseed seeds, 1/2 cup soybean seeds, 1/2 cup lentils, 1/2 cup chickpeas, 1/2 cup black beans, 1/2 cup kidney beans, 1/2 cup pinto beans, 1/2 cup navy beans, 1/2 cup lima beans, 1/2 cup garbanzo beans, 1/2 cup mung beans, 1/2 cup adzuki beans, 1/2 cup soybeans.

**EGO BAKING POWDER CO., LTD.** HAMILTON, CANADA

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about one inch. When set out in shade and left in confinement, sugar.

### QUICK RECIPE

1 egg white  
1/2 cup boiling water  
1/2 teaspoon cream of tartar  
1/2 days of overnight  
Dissolve sugar and water, add cream of tartar and beat about five minutes at high speed. Form a soft ball when dropped in cold water. Beat until creamy and drop from a teaspoon on a greased plate.

### CANDIED ORANGE PEEL

Remove peel from four thin sliced oranges, leaving it put in quarters. Cover with cold water, bring to boiling point and cook slowly until soft. Drain, remove white part, and cut the yellow rind in strips, using scissors. Roll each-half cup water with one cup sugar until the syrup forms a thread when dropped from a spoon. Cook strips in syrup for five minutes, drain and coat with granulated sugar.

### BALTIMORE STEAKS

1 cup almonds, sliced  
1 tablespoon butter  
1 teaspoon salt

Cover almonds with boiling water and let stand on back of range for two minutes. Slip off the skins and allow them to get perfectly dry. Mix butter, salt and almonds and stir, spread in a greased pan and bake in a slow oven for fifteen or twenty minutes stirring occasionally. When prepared in this way nuts will keep crisp.

### SALTED PEANUTS

Shell peanuts, pour on boiling water to blanch them, drain and let stand several hours to dry. Fry in olive oil or butter until a light brown. Turn on newspaper, brown paper to dry, and sprinkle with salt.

### SWISS PUDDING

1 cup dates  
1 cup sugar  
1 cup melted butter  
Confectioners' sugar

Put fruit and nuts through the food chopper. Turn into a bowl dotted with confectioners' sugar, knead until well mixed, roll with a rolling pin to about one-inch in thickness, roll in squares and roll in confectioners' sugar.

Confectioners estimate 25 pounds of fat per head of population in a year. The current consumption in Great Britain is 25 pounds per year. Confectioners estimate 25 pounds of fat per head of population in a year. The current consumption in Great Britain is 25 pounds per year. Confectioners estimate 25 pounds of fat per head of population in a year. The current consumption in Great Britain is 25 pounds per year.

It is time of year in Canada's duty to do her utmost in view of the demands of the winter upon her supplies of beef and tallow, to make fullest possible use of the abundant supplies of fat fish obtainable from Canadian waters. This is one way of serving the country in the time of need.

W. J. HANNA.

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remember thoughtfully

Who is there that would not appreciate the comfort and convenience of one of these dependable electric hand lamps? For mother, there's the Daylo House Lamp to guide her nicely down those dark stairs or about the dirty attic, for father, one of these Daylo hand lamps to light up the corners of the barn, for the boys a Daylo Patrol Light to shoot bats from the chimney and put the "enemy" to rest, for the girls, a Daylo Candle Light to glow her dressing table. And for that boy of yours in France, Eveready Daylo offers protection against the dangers and perils of darkness and a safe and efficient light to make him more comfortable in his distant home.



There is an Eveready Daylo for every portable lighting need, equipped with the reliable Eveready TUNGSTEN battery and Eveready MAZDA lamp. Prices from 85 cents up, at electrical hardware, drug, sporting goods, jewelry and stationery stores everywhere. And these stores abound in many other sensible, reasonable gift suggestions.

CANADIAN NATIONAL CARBON CO., Limited  
TORONTO, ONTARIO

## One Cause of the War

The Financial Imperialism of the Great Powers Prejudiced Conflict

THE charge, that international complications have been caused mainly, not by "general rivalries" but by the financial imperialism of the Great Powers, is made by Frederick C. Howe in *The Atlantic Monthly*. His theme that the imperial contention of Germany, Britain and France, have been due to a very great degree to the work of the big financiers seeking commercial and money advantages, is the subject of an excellent and well-illustrated magazine. This, he explains, has led to the Balkan and Japanese wars, and the war of 1914-1918.

Debt diplomacy is the American equivalent of financial imperialism. It is a system which most take up in this country during the first half of the century. Then, in connection with the rise of the dollar as preponderant in the payment of debts, money and commerce in Germany and South America, and especially in Russia, the Chinese government was captured by the bankers of Europe in 1914. The property of the government of the State Department had no diplomatic service in the presence of American interests, and especially the policy of American government should pursue in the presence of American and American interests. The policy of American government should pursue in the presence of American and American interests. The policy of American government should pursue in the presence of American and American interests.

Debt diplomacy, as financial imperialism, should not be confused with international trade or international banking. International trade is a function of the commercial system. It differs from debt diplomacy only in that it is carried on across national boundaries. Debt diplomacy is a function of the financial system. It differs from international banking in that it is carried on across national boundaries. Debt diplomacy is a function of the financial system. It differs from international banking in that it is carried on across national boundaries.

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under the control of the great financial houses of Europe. For many years England, France, and Belgium were the only leading and developing countries and they had the most perfect right in public opinion of England and France were apparently entitled to leading money in other countries. England and France were the only leading and developing countries and they had the most perfect right in public opinion of England and France were apparently entitled to leading money in other countries.

France, like Great Britain, is pursuing a monetary policy and the great banks of Paris are largely devoted to foreign loans. England and France were the only leading and developing countries and they had the most perfect right in public opinion of England and France were apparently entitled to leading money in other countries.

Germany, under the control of the great financial houses of Europe. For many years England, France, and Belgium were the only leading and developing countries and they had the most perfect right in public opinion of England and France were apparently entitled to leading money in other countries. Germany, under the control of the great financial houses of Europe. For many years England, France, and Belgium were the only leading and developing countries and they had the most perfect right in public opinion of England and France were apparently entitled to leading money in other countries.

Financial imperialism is a function of the financial system. It differs from international banking in that it is carried on across national boundaries. Financial imperialism is a function of the financial system. It differs from international banking in that it is carried on across national boundaries. Financial imperialism is a function of the financial system. It differs from international banking in that it is carried on across national boundaries.

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To Bring Up Things  
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It can be seen from the list of products...



## From Kitchen to Attic

There is not a room in your house but will be brighter and cheerier

for a touch of Jamieson's Green and Anchor Points  
There are "Green and Anchor" Paints and Varnishes for every painting need—for the merry touch-up on the walls, for the house, or for the painting or repainting of the entire building outside or inside

## You Will Want Your Home Cheery for Christmas

You can work a transformation, you can make your home the cheerful, sunny place a should be. Floors, walls and woodwork can be quickly and easily beautified by the use of Jamieson's Green Paints and Varnishes. The quality of Jamieson's is such that anyone can apply it with excellent results

Early Applied  
Ready for Use  
Indoor and Out

R. C. Jamieson & Company, Limited  
Calgary MONTREAL Vancouver  
Green and Anchor Paints & Co., Ltd. Limited

## The Kaiser in Jerusalem

Some incidents of the First Visit to the Holy City.

THE alliance between Germany and Turkey dates back to state that the Kaiser made to Constantinople early in the present century. It was then that the Kaiser made his first visit to the Holy City. The Kaiser's visit to Jerusalem was the result of a policy of standing between Russia and Turkey and between Russia and the British Empire. The Kaiser's visit to Jerusalem was the result of a policy of standing between Russia and Turkey and between Russia and the British Empire.

As last the Kaiser landed. It was a hot day in October, when it was only the first of the month in Palestine, and the day was exceptionally hot. It was a characteristic touch that the Kaiser's visit to Jerusalem was the result of a policy of standing between Russia and Turkey and between Russia and the British Empire. The Kaiser's visit to Jerusalem was the result of a policy of standing between Russia and Turkey and between Russia and the British Empire.



Charles Foxe Chase in The Red Cross Magazine

"Viel Der Die"

BUY VICTORY BONDS—SAFEST INVESTMENT IN CANADA TO-DAY.

## The Kaiser in Jerusalem

Some incidents of the First Visit to the Holy City.

THE alliance between Germany and Turkey dates back to state that the Kaiser made to Constantinople early in the present century. It was then that the Kaiser made his first visit to the Holy City. The Kaiser's visit to Jerusalem was the result of a policy of standing between Russia and Turkey and between Russia and the British Empire. The Kaiser's visit to Jerusalem was the result of a policy of standing between Russia and Turkey and between Russia and the British Empire.

As last the Kaiser landed. It was a hot day in October, when it was only the first of the month in Palestine, and the day was exceptionally hot. It was a characteristic touch that the Kaiser's visit to Jerusalem was the result of a policy of standing between Russia and Turkey and between Russia and the British Empire. The Kaiser's visit to Jerusalem was the result of a policy of standing between Russia and Turkey and between Russia and the British Empire.



the vision of their past, they let us this provision, and Jerusalem seemed to be a vision to them.

From Jerusalem the Emperor and Empress went on to Damascus, and a story is told of the Imperial visit which will never be forgotten by the generation in the Near East. The Kaiser was taken to see the house of one of the chief British officials (probably Lord Curzon), who had a wonderful reception made for him with old and new friends, high society, and everybody, such as they hardly to be seen elsewhere. The visit was one of the sights of Damascus and perhaps even often taken to see it. The Kaiser's visit to Jerusalem was the result of a policy of standing between Russia and Turkey and between Russia and the British Empire.

When the Imperial guests had departed, Jerusalem called upon to see many more things. It was then that we were better able to appreciate the efforts of the day. There was one great deal of ground. The German Consul had received a description of small measures, and the permission to build the German "house" in his name. The Kaiser and Empress officials had received a description of small measures, and the permission to build the German "house" in his name. The Kaiser and Empress officials had received a description of small measures, and the permission to build the German "house" in his name.



Notes in Palestine Daily Express

Colombia's Greater Task

## Little Articles that Increase the Value of Electrical Gifts

Whether you plan to give—or whether you are the recipient—here are two items that will make the Persimmon—the Turkey—the Iron—or any of a hundred—and one other useful electrical appliances, still more conducive to comfort, and at the same time will greatly reduce their upkeep cost.

### When TWO Sockets are Needed Where There's Only ONE

Wherever a lamp has to be removed every time the Electric Iron, Toaster or Percolator is used, there should be two sockets instead of one—in other words, what is needed is a

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For it is the smart, quick, cheapest way to obtain lights and power, or light and heat, or merely additional light. No wiring, trouble, or great expense. Absolutely safe—perfectly secure. Nothing to do but screw it into the socket, just like a lamp, and you have two outlets for current, instead of one. And all it costs is 10c.

Get one from your nearest Electric or Hardware Dealer—but be sure it's a Benjamin—indications are like a horse's shoe, the sheep to be good. If you can't get what you ask for, send \$1.00, and we will mail it direct, postpaid.

### Keep the Current Under Your Thumb! For Convenience — For Economy

The C.H. Seventy-Fifty Switch will do just this.

It makes electricity a still handier servant than before, for it may be switched on the end of any extension cord, just as the extension cord is to be turned down—no reaching up to an overhead fixture socket, or walking across the room, or pushing the button that always seems to be on the farthest wall. And the



ON Seventy-Fifty SWITCH

is a great convenience—your power is "on" only when you want the current, you press it "off" the instant you're finished—therefore it's "under your thumb." If you don't have the C.H. Seventy-Fifty Switch, send us 10c and we will mail you a sample direct.

## The DIM-A-LITE turns electric light up or down



If you have a Dim-A-Lite you can control electric lightness just as though it were a valve. You can turn the lamp full on, half-on, dim, down to nearly "night" (that's all right, isn't it, especially so). Think of the economy and saving of current! The Dim-A-Lite is made in three forms as illustrated: as an attachment socket to screw into any lamp, as a permanent fixture, or as a portable. Ask any dealer, or write us for particulars.



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# Why Canada Needs More Money

UP to date the war has cost Canada about \$700,000,000.

Canada has spent in Canada over \$400,000,000 on her own account.

Canada has spent in Canada on behalf of Great Britain over \$300,000,000.

What Canada spends for Great Britain is really loaned to Great Britain and will be repaid or credited to Canada later on.

Great Britain needs as much ready cash to finance her own expenditures at home for herself and for her allies, that she must rely on credit from Canada, and from every other country where she can get credit.

Of course Great Britain's credit is as good as that of other countries, in order to get her trade, she is quite as willing to give her credit as we are in Canada.

Canada wants to help Great Britain not only because Canada wants Britain's trade, but because we are Canada, and she is Great Britain—both winners of the same great Empire, but of our kin, our motherland.

For Canada it is both a fiscal and patriotic duty to supply Great Britain's war needs and, moreover, her needs are our needs. Also it is in Canada's self-interest to supply those needs and thus keep open a market for our products.

Now, Britain needs our wheat, our cheese, cattle, hogs, and many manufactured articles.

Canada also needs many of these things—between the two it amounts to more than a million dollars a day in cash.

And the producers must be paid in cash.

Another Canada that Great Britain could go to is a Canadian farmer and buy his wheat or cattle on credit.

The farmer and all other producers might be even less willing to give their country credit but they could not do it because they have to pay cash for wages, for rent, materials etc. They must be paid in cash, or its equivalent.

So Canada says to Great Britain, "I will lend you the money so that you can pay cash to Canadian producers for what you want."

"I will borrow this money from our own people just as you borrow money from your people."

"I will also borrow from the people of Canada money to pay cash for all the products that Canada, as well as Great Britain, needs in Canada."

That is Canada's practical, business part in helping to win the war.

Without this credit the Canadian producer could not sell to Great Britain, and without these Canadian products the war would be prolonged.

So it is necessary for Canada to give to Great Britain the credit in order that Canada's own producers, who need a market, will have one; and to order that Great Britain, which needs the products to win the war, will get them.

Now how does Canada get the money by which both Canada and Britain can pay cash for Canada's products?

By borrowing it from the people of Canada through the sale of Canada's Victory Bonds to be offered in November.

That is why Canada's Victory Bonds are offered to the people—to have money to help to finish the war.

"Canada was never her shoulder to the wheel" even though it be a wheel of iron," and the way for Canada to keep her shoulder to the wheel is by buying

loosely for Canada's worth that he should have the imprimatur, so to speak, of a genuine publisher like Hanson. As President of the Grain Growers' Association, Mr. Crowe represents a body of opinion generally fifty thousand members, and let it be known that the Western Farmer knows his publisher and the reasons for him like a book, being quite different from his Eastern prototype who is a mere what show and indifferent to public opinion. Crowe has behind him the good will of this army of farmers and consequently brings great strength to the crown government. He is in politics, not for political ends, but for the sound causes he has to champion. He carries the flag, around which the West rallies and reacts. Mr. Crowe was once a socialisist, but there is nothing socialist in his manner. His personal views are such that he makes friends without effort. One drifts into whether one is describing the new Minister of Agriculture—He is, so to speak, fair and square.

Herbert Morrison, Ballantyne and Crowe represent the business side of the cabinet; all the others are avowed politicians. Premier Balfour, of Alberta, has been in politics for twenty-five years and has been a premier for five. Alberta is a hard province for premiers—it takes some getting used to. Premier Balfour has always been an even shoddy. His presence in full measure the brains which have made his brother, Sir Clifford, famous.

The Hon. James Calder, of Saskatchewan, occupied first the Western affairs as an educationist, in which respect his career resembles very much that of the late Sir George Ross, who graduated from school inspector and school teacher to statesman. Mr. Calder delivers favorable speeches—fervent in nature—but aptly in statement. He is considered to be a great public organizer with a long head for detail. He is now an ex-queen and as a practical politician will be a great help to union government, especially in the West. Mr. Calder is a man of brains, makes his a rapid thinker, and has a pair of keen blue eyes that can see as far into a politician as the next man.

Norton Wesley Bloor is known all over Canada as a publicist and moral reformer. It was his one-up and one-down and others that pushed prohibition along in Ontario and also gave it impetus in the other provinces. His ideas were to forward this movement that also take two men in Canada. His honesty is equal

to his zeal, and his ability as a thinker and speaker leads him to his present position as a speaker in the House of Commons. He is an ardent as the great orator in the new world. He is worth him in the market place as a speaker, and his address is on work, no form, always the co-ordinated extent of wisdom. One certainty to predict the way in which he will be in the future is that he will be a great speaker. Mr. Bloor enters the lower field at Ottawa from a sense of duty. The House has been among Ontario Liberals and finally added a leader of the same high mind and character.

The Hon. Black Duffies, Solicitor General, has been recognized as one of the most brilliant advocates in Parliament. He was long for the high honors in the House of Commons of the Old Canada of the great successful Mr. Duffies, however, took his law prospects in hand and followed his constitution to the great government side, where his merits and his courage as the first one to take the place were promptly recognized.

The Hon. Sir John Diefenbaker is the most important person in the union government, that of Public Works has been known as the crusader of the Liberal party. He never went out after a man that he didn't get—and the people of Canada have seen his order people come from him when he goes out after an untroubled abuse anywhere. Fighting Frank has the aim of his own party has been claimed for action, like a torpedo boat destroyer, a machine of war, which has long been the body absolutely magnetic.

The Hon. A. K. Maclean had a brilliant career before he became a politician, going to Ottawa. He is what the British call of camp—slow of entrance, deliberate in his speech, but in his speech is academic things and are most suited to the sophisticated atmosphere of Parliament. Mr. Maclean is the son of the Hon. the Hon. Lord Lord Hughes and when W. S. Fielding got the note he is usually the first to be the first of the opposition. Mr. Maclean's long run in politics—he looks before he leaps and he looks back, he knows that he is in a position to be a Liberal of prominence to three in New York with some government.

## The Pawns Count

Continued from page 40

"The first, I think, was not dissimilar."

She shrugged her shoulders.

"Without flattery, you," she answered.

"I think I would say that I prefer the second."

He pointed the stick and laid it upon the table. Pawns glared at it and then at Larkester. He was usually dressed in dinner-jackets, black tie and white waistcoat. He was, as usual, perfectly groomed and immaculate. He had what she would call, despite to himself, an every-day air about him. He seemed entirely free from any mental pressure or the least hint of great events.

"Gold?" she repeated unconsciously. "You expect to have a little spare time, then?"

"Well, I have it," Larkester, replied.

"How about it?" Larkester asked.

"The idea of it, Jimmy is your brother—My V. C. I—has a letter."



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pleased, "but I remember seeing him about the place."

"You promise to say, or do nothing without my permission, if I tell you something," she went on.

"Naturally."

"See, then, how diplomatic of secret service work, or whatever you like to call it, on either the ends of the world together. Only a quarter of an hour ago that Japanese visit of my brother's, having secured my name as a visit, demanded from me that formula."

"From you?" Latchester gasped. "But you haven't got it!"

"Of course not. On the other hand, I have given you the formula, and called his instructions over."

"Have you got it?" he asked abruptly.

"If I had," she smiled, "I should not tell you."

"But come," he expostulated, "the danger to me is great."

"So Helen Sawyer evidently thought," she laughed. "We'll leave that, if you don't mind."

Latchester was still looking a little bewildered.

"I had an idea when I came in," he muttered, "that things were a little screwy between you and the Japanese problem."

She was suddenly serious.

"Now that I have told you the truth," she said, "I really ought to thank you. You certainly seem to have a head on your shoulders when you are needed."

"Take this, then, I'm afraid," he acknowledged, "but I rather like the suggestion. You ought to see a great deal of me, Miss Van Teyl. In you realize that I am a stranger in New York, and my hospitality can show me as my doubly rewarded. Are you going to take me round the city?"

"Are you going to leave any time for sight-seeing?"

"Well, I hope so. Why not? I follow can't do more than a certain number of hours' work in a day."

He looked at her curiously.

"And yet," she murmured, "you expect to see the city."

"Of course we shall see the city," he assured her confidently. "You haven't any doubt about that yourself, have you, Miss Van Teyl?"

"I don't know," she told him softly.

Latchester was almost horrified. He rose to his feet and stood looking down at his companion.

"Tell me what to work you mean?" he demanded. "We always go in the best run, even if we make things about a little."

"I was just contrasting in my mind," she said thoughtfully, "some of the German women I have met since the war, with some of the Englishmen. They are taking it very seriously, you know, Mr. Latchester. They don't find time for anything but work."

"That's just the way," he protested. "They take themselves into machines. They are what we used to call makers at that before any machine was in the run."

"You call them makers," she observed. "That's because they're always working, always studying, always experimenting. They're not makers at all, they're makers."

"That's the new experience?"

"First of all," he told her, "I don't believe in it, and secondly, if I could, the formula isn't in their hands."

"Supposing it is in mine?" she suggested.

"I might sell it to them."

"I'll treat you all the time," he laughed lightly. "I can't see you going a day up to the States. Will you look at me as one who is to-morrow, please?"

"Certainly not," she replied. "You must attend to your work, whatever it is."

"That'll be all very well," he said very well, "but every one has an hour of his life."

"People who work don't look," he declared solemnly. "But's Jimmy—I can hear his voice—and he's brought someone up with him. I'll let you know about him."

The door opened. James Van Teyl and Fisher entered together.

### CHAPTER XII

THE first few seconds after the entrance of the two men were momentary. By the doorway of Pamela, with her brother, Fisher stood a little in the background. His eyes fixed upon Latchester. His brain was used to emergency, but he found himself here conducted by an unaccountable problem.

"Say, this is Mr. Latchester, isn't it?" he inquired, looking out his hand.

"The same," Latchester answered politely. "We met at Henry's some ten days ago, didn't we?"

"Mr. Latchester has brought me a letter from Dicky Green, Jimmy," Pamela explained, as the newcomer from her brother's group. "Quite unexpected, as it happens, because I met him in London just before we sailed."

"Very glad to meet you, Mr. Latchester," Jimmy declared, bringing his hand with American cordiality. "Dicky's an old friend of mine, and he's been graduated in the same part from Harvard."

Conversation for a few minutes was phlegmatic. Van Teyl, although he showed few signs of his secret concern, was very and businesslike, which in the brief space from a station which he disdained. Fisher on the other hand, remained in the background, apparently silent, thinking rapidly, speculating and throwing up to the conversation, if it were possible, of Latchester and Pamela together. His interest to the further a public conversation, never more leaving his eyes wander from his face. All his thoughts were concentrated upon one guideline. The mysterious escape of Dicky Graham, which had sent him flying from the centre, remained unaltered. Of Pamela's share in it he had already his suspicion. Was it possible that Latchester was the other and the central figure in that remarkable rescue? He wanted his opportunity, and, having a momentary left in the cheerful conversation, broke in with his first question.

"Say, Mr. Latchester, you haven't any twin brother, have you?"

"No brother at all," Latchester admitted.

"Then, how did you get over here?" You were in Henry's, weren't you, on the night that Dicky was captured?"

"Yes, that's right," Latchester replied, and there's an other steamer due for two days."

"I can't be here," Latchester declared. "That's impossible."

"Green just has to explain, if you want to know me from a sleepless night," Fisher persisted.

Latchester smiled. He had the air of one accepting the situation immediately.

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# Man-Size Conversation

Something about Jones—The Test Question that Silenced Jennings—Where Jones gets the information that makes him listened to when he speaks.

**A**FTER the little group had finished their cigars, and were about to separate, each going his own way, Brown said to Smith: "Wasn't Jones great? And didn't he put it all over Know-It-All Jennings?" It was just such a group of men as you see gathered every day round a luncheon table, or in the club lounge; and the theme of the conversation was likewise common enough—the present business situation, and the probable situation when Peace is made.

At first every man had opinions to declare, but most of all Jennings. Jones was, at the beginning, the silent one. But at a point when Jennings, with his usual cocksureness, was voicing some extravagant views, Jones rather jolted him by asking him, "What is your authority?" And Jennings didn't have authority—nothing more than opinions.

It was then that Jones began to talk, and his tactful, well-informed views and statements instantly commanded the attention of every man round the table; for every man was learning. Even Jennings had the grace to keep quiet, for he knew he was listening to a better-informed man.

Jones has a staggering question to put to men with opinions which they express boldly and confidently. It is: "What is your authority? Your opinions are no better than your information." The average man expressing opinions doesn't possess much solid information; he just "feels" that way.

Every man not an idler is interested in Business—first, in his own business; second, in the Nation's business. Whether he be a retailer in a country town; or a manufacturer; or a lawyer advising clients on investments; or a bond-dealer needing to know much about the many factors that affect prices; or a banker; or a private investor whose funds, invested or waiting investments, are his main source of income; he is interested in Business, and he needs information—the real stuff which is the basis of opinion.

Where can each get the kind and amount of information desired?

Let him get it where Jones gets much of his information—from *THE FINANCIAL POST OF CANADA*.

Jones does a good deal more than just pay \$3 to get this paper every Saturday; he reads it. To him the POST is the newspaper prized most of all. He sets aside a certain set time each week for reading it. It satisfies him

because its views are based on information, and information is the POST'S chief material.

The POST keeps Jones soundly and broadly informed about the business affairs of the country. He finds that the POST takes a business-like view of all questions; that it is not influenced by any political factions or "interests," that it tells the truth whether the readers like it or not. He knows that little of importance will occur in connection with the business of the country without enlightening information or comment appearing in the POST.

He gets the best-informed news about listed and other securities, in the POST:—Milling, Transportation, Pulp and Paper, Iron and Steel, Electrical Enterprises; and so on. This weekly Security News he finds is of an authoritative character—usually signed—prepared by specialists, who, from the nature of their daily work, are in intimate touch with the factors that affect prices, and with high-up or well-informed men who have knowledge. Jones finds no other paper in Canada attempting to give the service the POST does in relation to listed securities. Jones finds the POST'S editorial page stimulating. He enjoys the biographical stories of Big Men which appear in the POST. The article each week by Agnes Laut gives him information gathered by one of the best informed and highest paid writers in America. In short, for Jones the POST is a treasury of information about Business; and it is Business by which Jones earns his bread and butter and something more.

When Jones mingles with his fellow men, and Business is the Theme of Conversation, most men are willing to listen to him, because his opinions are based on sound and reliable information.

Now, what is the application of all this? It is that you, the reader of this advertisement, may also make yourself a well-informed man about Business—by reading *THE FINANCIAL POST*. The \$3 it costs per year is neither here nor there to the man who really wants to know—to have knowledge about matters and markets pertaining to his own business; and about the Country's business.

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